

John McDonald

Employment & Enterprise Manager





Everton Football Club sits in the heart of some of the most deprived areas in the City

Young people under 25 are **three**
times more likely to be unemployed
than the rest of the population

15% of young people in Liverpool
are NEET (Not in Employment,
Education or Training)



Employability

- 120 hour programmes
- 3 days a week with one-to-one support
- Personal & Social Development
- Employability Coaching
- Work experience
- Community Action Project





Enterprise

Using the power of football as a hook, we engage and inspire young people to learn about business, enterprise and the world of work through the day-to-day operations of Everton Football Club.

Programme Aims

- ✓ Reduce under achievement and improve educational outcomes
- ✓ Increase awareness and understanding of Enterprise and/or Entrepreneurship
- ✓ Improve employability and life skills to enable beneficiaries to be more work ready



Core Programme 2017-19

Learner Booklet

Supported by



